

Extra SPARKLE SILVET[®] / SILVEX[®] For Plastics





The Extra SPARKLE SILVET[®] (EST) and Extra SPARKLE SILVEX[®] (ESX) grades were developed to provide aluminum pigments with the potential for creating alluring and novel aesthetics in plastics. This is accomplished by changing the shape of the aluminum pigment from the traditional 2-dimensional "flake" geometry to a 3-dimensional "sphere".

This new geometry reflects light differently than conventional flake pigments. Traditional aluminum grades have relatively flat surfaces and high surface areas. When aligned parallel to the substrate or polymer surface, they reflect light in a highly angular manner. As a result, the metallic appearance changes noticeably as the viewing angle changes.

Compared to flake pigments, light reflected from spherical aluminum pigments is much less affected by the viewing angle. This minimizes the "flop" effect normally seen with traditional aluminum pigments, and maintains a more uniform color as the viewing angle changes. Since the surface area of a sphere is different than a traditional flake of a comparable particle size, more of the polymer matrix is visible because a greater amount of light is reflected from it than from the metallic pigment. This forms the basis for the visual effects obtainable when using EST and ESX grades.

To maximize the aesthetic value of plastic pigmented with EST and ESX grades, transparent plastics, pigments and dyes are recommended. When EST and ESX grades are used in combination with transparent resins and colorants, a shimmering, 3-dimensional pinpoint sparkle is produced. This effect is generated because light is reflected not only from pigment particles near the surface but also from those lying deeper within the polymer. The overall aesthetics are greatly enhanced when viewed under a bright light source or direct sunlight.

When formulating with EST and ESX grades, it is important to remember the differences between spherical and flake pigments. The low opacity of spherical pigments means that variations in the concentration of metallic pigment or colorant can result in noticeable changes to the aesthetics of the finished part. Therefore, care must be taken to ensure dispersion and loading of the colorant and metallic pigment concentration are tightly controlled. In addition, care must be taken during polymer processing to keep from damaging the spherical pigment particles. As with all aluminum pigments, excess shear may alter the shape of the EST and ESX pigment particles, resulting in noticeable changes in appearance.

Extra SPARKLE SILVET[®]/SILVEX[®] Series





United States and Canada:

Tel: 1-800-348-4824 order@silberline.com

International Orders:

Tel: 570-668-6050 intorder@silberline.com

For All General Inquiries / Correspondence, and Samples:

Tel: 1-570-668-6050 Fax: 1-570-668-2621 samples@silberline.com

Technical Service Department:

Tel: 1-877-492-7881 Fax: 1-570-668-4227 technology@silberline.com

Extra SPARKLE SILVET[®]/SILVEX[®] Series



Contact Us:

Silberline Global **Headquarters**

130 Lincoln Drive



PO Box B Tamaqua, PA 18252 Phone: 570-668-6050 Toll-Free (USA & Canada): 800-348-4824 Fax: 570-668-0197 E-Mail: order@silberline.com

Ernest Scheller III Center for **Technical Functions & Advanced** Manufacturing



PO Box 152 Tamaqua, PA 18252 Phone: 570-668-2773 Toll-Free (USA & Canada): 877-492-7881 Fax: 570-668-4227

Silberline Limited

36 Progress Avenue

Banbeath Road Leven. Fife Scotland KY8 5HD Phone: 44-1-333-424734 Fax: 44-1-333-421369 E-Mail: euinfo@silberline.com



Silberline Asia Pacific Pte. Ltd.

50 Science Park Road #04-01/02 The Kendall Singapore Science Park II Singapore 117406 Phone: 65-6411-0170 Fax: 65-6779-0080 E-Mail: sapmkt@silberline.com

Silberline Brasil Limitada

Rua Dr. Tirso Martins, 100, Cj. 701 Vila Mariana Sao Paulo - Cep. 04120-050 Brazil Phone: 55-11-3562-2780 Fax: 55-11-3562-2783

An ISO 9001 Registered Company

Silberline Pigmentos, SRL de CV

Blvd. Atlixcavotl Torre Bosques II #5320-200 Reserva Territorial Atlixcayotl San Andres Cholula Puebla – CP 72810 Mexico Phone: 52-222-2252774

Silberline Pigment (Suzhou) **Company Limited**

Suchun Industrial Area 428 Xinglong Street, Unit 26B Suzhou, China 215126 Phone: 86-512-67333150 Fax: 86-512-62723540

Silberline Specialty Effect Pigments **India Private Limited**

Plot No. 248 Jawahar Co-Op Industrial Estate Kamothe, Panvel - 410 209 Dist: Raigad Maharashtra, India Phone: 91-99-2076-7723

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